

austėja skudaite

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areas of expertise

- Graphic & digital design
- UI/UX design
- Web design
- Print design
- Branding
- Advertising
- Marketing
- Video animation
- Client relationships
- Working under high pressure

technical skillset

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe XD
- Adobe After Effects
- Figma
- Sketch
- ChatGPT & Midjourney
- Microsoft Office Suite
- Wix, Squarespace, Wordpress
- HTML & CSS

education

2025
Google UX Design Certificate @ Coursera

2022
Creative Pitching & Presentation @ Ideo U

2021
Foundations in Design Thinking @ Ideo U

2021
Introduction to Cinema 4D @ Soho Editors

2019
Visual Design Course @ SuperHi

2017 - 2019
**Computer Science @ Goldsmiths,
University of London**

2016 - 2017
**Graphic Communication Design @
University of Westminster, London**

2012 - 2016
**Higher Education @ Panevezys Juozas
Balcikonis Gymnasium, Lithuania**

work experience

May 2025 - Present — **London, UK**
Senior Brand Designer @ DDB Remedy

DDB Remedy is a creative agency within the DDB/Omnicom network, specialising in healthcare, blending strategy, science, and bold storytelling to transform health communications.

- Reporting to the Head of Design, I am leading branding and end-to-end creative development across 360° campaigns - print, digital, and advertising - for major health and wellness clients, ensuring cohesive storytelling and strong visual execution across all touch-points.
- Maintaining high craft standards while challenging brand guidelines when appropriate to push creative boundaries.
- Presenting design rationale to clients and support pitching processes.
- Mentoring junior designers and contributed to a high-performing creative culture.

July 2022 - October 2024 — **London, UK & Montreal, CA**
UI/Digital Designer @ Publicis London

Publicis London is an integrated creative advertising agency born in the digital age, combining communications, brand experience and commerce specialisms to help grow brands and businesses.

- Led and managed Tork team; made sure that every campaign and toolkit stayed consistent and perfectly on brand across all assets and formats.
- Communicated with the global Tork team and assisted them on the marketing and design strategy regarding their overall brand.
- Designed OOH and display ads, press ads, sales sheets, brochures, presentations, social media posts, email newsletters, posters, brand books, video storyboards.
- Specialized in web and UI/UX design for desktop and mobile.
- Worked on worldwide brands such as Nescafé, JOBST, Essity, Altria, Garnier, P&O Ferries, Cetaphil, Renault, Taco Bell.

April 2021 - July 2022 — **London, UK**
Middle-Weight Graphic Designer @ Catalysis Communications

Catalysis Communications is a global marketing consultancy working with many of the greatest names in enterprise IT.

- Created marketing materials focusing on branding including eGuides, infographics, one pagers, white papers, brochures, social media posts, email newsletters, flashcards, ad banners, presentations.
- Specialized in web and UI/UX design for desktop and mobile.
- Storyboarded videos and audiograms.
- Designed assets for renowned clients like Intel, Autodesk, Capgemini, Worldline, and Hewlett Packard Enterprise (HPE).

May 2019 - April 2021 — **London, UK**
Junior Graphic Designer @ Bidstack

Bidstack is a leading in-game advertising self-serve platform, focusing on eSports.

- Designed and developed both static and animated mock-ups for video games to visualize client briefs in the gaming environment.
- Designed presentations, one-pagers, and social media posts.
- Specialized in web and UI/UX design for desktop and mobile.

June 2018 - May 2019 — **London, UK**
Production Assistant @ Pasimedia

Pasimedia is a digital & tech studio, focusing on helping brands to thrive in the digital world through design and video.

- Designing posters, monthly calendars, magazines, brochures, postcards, packaging, business cards, event spaces layouts.
- Web design and development for both desktop and mobile.
- Regularly meeting with clients and assisting events to understand and improve their business needs as well as maintaining relationships.